



## AIPA Audio/Visual Category Descriptions and Reminders

Entries for this contest include broadcasts for video announcements, radio shows and web presentations that bring journalistic stories to students. Enter writing and photography from online newspapers and yearbooks in the Newspaper or Yearbook contests. All entries must be submitted online with the submission of the online entry forms as one form per category-with up to 4 entries per category - see form for more details.

### **Screening Process**

Please check your entries carefully before submitting them. All content materials become the property of AIPA. First place winners may be used for publication purposes.

Due to the large number of entries, please follow this screening process. Entries MAY BE DISQUALIFIED for the following reasons:

- Entries submitted in the wrong category. Please read thoroughly the descriptions for each category to determine if an entry meets the Criteria listed.
- Media entries longer than 3-minutes (each segment for multiple segment submissions)
- Writing and photography entries not outlined in RED on the page. Failure to indicate the specific entry will result in disqualification.
- Incomplete information included with the entry
- Entering more than four entries per category.
- Not having been published or posted during the contest period.
- Copyright violation or plagiarized work.
- Submissions received after the deadline.

Remember: You must submit the Membership and Contest Registration Form before you will be eligible. This form is available at [azaipa.org](http://azaipa.org) as an online submission as well as a PDF.

### **Naming the Entries**

Each PDF entry must be named with category number (found in the category documents at [azaipa.org](http://azaipa.org)) school name, student's full name and a shortened form of the headline or caption for the entry.

Example:

N2\_SunriseMountain\_KristyRoschke\_Homecoming

Any entry that represents the work of more than two students should be designated as a "staff" entry rather than naming the individual students. Please outline in red the content to be judged on the page or spread.

You will upload these PDF's with your entry form.

### **GE6 - General Excellence in Audio/Visual**

Evaluates a broadcast for overall excellence in content, creativity and execution.

Entries in this category should include three complete broadcasts as originally aired.

### **AV1 - News Story (News Package):**

News stories include objective reporting, not opinion.

They cover the 5Ws and H and may include interviews, sound bites, voiceovers,

dramatizations, graphics, b-roll and stand-ups.

### **AV2 - Feature Story (Feature Package):**

Features stories take a more in-depth look at a subject than a basic news story. They may be longer-form and may be less formally structured than a news story.

### **AV3 - Sports News Story (Sports Package):**

This category is for sports news stories that cover the 5Ws and H of a sporting event. This may include recaps, highlights, stories about teams, coaching changes or playoffs. They may include interviews, sound bites, voiceovers, dramatizations, graphics, b-roll and stand-ups. Personality profiles should not be included in this category.

### **AV4 - Personality Profile:**

These stories focus on an interesting person or group. They should capture some unusual or exceptional facet of life or an accomplishment. Stories should not simply be a biography. They must include interviews and also may also include voiceovers, dramatizations, graphics, b-roll and stand-ups. This category can include sports-themed personality profiles.

### **AV5 - Commentary:**

These stories give an opinion on a news event or issue and should clearly be labeled as opinion or commentary.

### **AV6 - Commercial:**

Commercials should advertise products, businesses, school clubs and organizations or events that are appropriate for students or the community.

### **AV7 - Public Service Announcement:**

PSAs should provide insight into an issue of importance to students or the community. It may not sell a product or service or promote a fundraiser.

### **AV8: Promo:**

Promotional pieces provide information about an upcoming event, fundraiser or community service project. Promos could also include highlight segments or other methods to entice viewers to act.

### **AV9 - Intros and Outros:**

Produced video opening or closing title sequences that are used to introduce or close a program or segment. Time limit: 60 seconds.

### **AV10 - Motion Graphics:**

This category may be for an opener, commercial or other production. It may be a compilation of animated sequences or elements. This category includes stop-motion animation and motion graphics.

#### **AV11 - Live Sports or Event Coverage:**

This category judges the production of a live event, which includes sports play-by-play. It focuses on the overall production of the program, and it emphasizes the production value and technique. Coverage must be live or live-to-tape. Only five minutes of unedited coverage will be viewed for judging, and the five minutes should include only a single uncut sequence. Choose your five-minute segment carefully to highlight the best of the program.

### **BROADCAST TALENT**

#### **AV12 - News Anchor:**

Entries should be a compilation of broadcast segments from a single anchor or team of anchors. Entries should include at least two examples of the talent's best work, but can include several different newscasts. The entire entry should run no longer than four minutes. Delivery and professionalism are factors in this category.

#### **AV13 - Field Reporter:**

Entries should include segments of the work of a single news field reporter. They should include at least two examples of the reporter's best work and can include stand-ups, look-lives, field interviews and on-scene reports, as well as other field reports. The entire entry should run no longer than four minutes. Delivery and professionalism are factors in this category. This category does not include live sports announcers, but can include reporter work from sports news.

#### **AV14 - Studio Talent:**

Entries should be a compilation of segments of the work of a single studio talent or team. Entries should include at least two examples of the reporters' best work, but can include work from several different newscasts. The entire entry should run no longer than four minutes. The segments should include only studio segments, such as special reporter, weather, sportscaster, talk show or in-studio interview.

### **OTHER**

#### **AV15 - Short Film - Fiction:**

This should be a creative project that tells a story. It may be an original script, or an adapted screenplay from another literary genre, such as a poem or short story. If the film is adapted from a copyrighted work, then a written release or permission to use is required. The entry should be no longer than five minutes in length. You may enter a five-minute segment of a longer production.

#### AV16 - Short Film - Documentary:

Entries should be non-fiction, such as a travelogue, a factual historical project, or a nonfiction production on a community or social issue. The entry should be no longer than five minutes in length. You may enter a five-minute segment of a longer production.

#### AV17 - Short Film - Animated:

This should be a creative project that tells a story and is solely comprised of animated elements. No live action is permitted. May include animation such as stop-motion and motion graphics. It may be an original script or an adapted screenplay from another literary genre, such as a poem or short story. If the film is adapted from a copyrighted work, then a written release or permission to use is required. The entry should be no longer than five minutes in length. You may enter a five-minute segment of a longer production.

#### AV18 - Music Video:

Entries must use original or licensed music. You must submit a copy of the music release or license or a signed statement from your teacher certifying the music is copyright-free with the entry. Music and visual content must be appropriate for the audience.

#### AV19 - Mockumentary:

Entries in this category may be no longer than five minutes in length. Content must be appropriate for the audience. Humor may be directed at human nature, political or entertainment figures, or situations. Satire is acceptable. The entry may not directly ridicule an individual, private citizen or particular group.

#### AV20 - Production Portfolio:

This can be a single capstone piece or a montage/demo reel of a student or crew's best production work. It can include a description of each person involved in the production's job, blocking schematics, lighting plots, dialogue scripts, shooting scripts, storyboards, production notes and anything else that would be good for the judges to take into consideration. Entries should also include a copy of the finished video project. Time limit: 5 minutes.

#### AV21 - Audio Slideshow:

Entries should cover a news event and should comprise a series of related still images paired with an audio track. Entries can accompany another story or can be a standalone story.

#### AV22 - Podcast

Entries must include three consecutive episodes of audio features. Podcasts can be news, features or editorial in nature. The purpose of the podcast should be clearly stated for the audience.

### **AV23-Editor**

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. Time Limit: 5 minutes

### **AV24-Animation/Graphics/Special Effects**

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. Time Limit: 5 minutes

### **AV25-Director**

For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. Time Limit: 5 minutes AV

### **AV26 - Social Justice Reporting**

With a focus on equity and inclusion, a story or story package may be submitted. A statement explaining why this coverage was included in the publication and any outcomes or impact the coverage had within the school community is required.